

Press Announcement **FINAL**

June 24, 2011

Success at the Core Honored for Excellence in Educational Filmmaking

Professional development toolkit wins multiple awards

Success at the Core, a free online professional development resource for school-based leadership teams and teachers, has won new awards from educational and filmmaking organizations across the United States, in addition to several other awards and nominations earlier in 2011.

In June, *Success at the Core (SaC)* won two awards from the Association of Educational Publishers:

- The **Golden Lamp Award** – one of educational publishing’s most prestigious honors – in the Professional Development category.
- The **Distinguished Achievement Award** in the Professional Development (“Instruction”) category.

In recent weeks, *SaC* has also won:

- The **Accolade Award for Excellence** – which recognizes filmmakers who produce fresh, standout productions – in the Educational/Instructional category.
- The **CINE Golden Eagle Award**, for high quality production, in the Adult Education and Entertainment category.
- The **Silver Telly Award**, which honors the finest in video and film productions, in the Online Video/Education category.

Education Development Center, Inc. (EDC) and Vulcan Productions created *Success at the Core* (www.successatthecore.com) to help leadership teams and teachers prepare all students for success.

“*Success at the Core* helps prepare school leaders and classroom teachers to improve the quality of instruction throughout their schools,” said EDC Managing Project Director Barbara Miller. “It has been wonderful to see the content and high-quality production of the *SaC* online educational platform validated by these awards.”

“We are thrilled to be acknowledged by our fellow filmmakers,” said Bonnie Benjamin-Phariss, Director of Vulcan Productions. “We set out to discover how media could be used to make a difference in education. Can we help educators by providing an opportunity to see how others work? *Success at the Core’s* 47 documentary-quality videos are the result.”

In spring 2011, *SaC* also won a **Best Educational Software (BESSIE) Award** for Best Professional Development Website and a **Golden Remi Award** at the 44th Annual WorldFest Houston International Film Festival.

SaC was also nominated for a **2011 Northwest Emmy Award** in the Informational/Instructional Program category and was a finalist for the **2011 CODIE Awards** for Best Professional Development Solution.

Paul G. Allen, philanthropist and co-founder of Microsoft, and the Stuart Foundation fund *Success at the Core*.

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Education Development Center, Inc. (EDC), is a global nonprofit organization that addresses some of the world's most urgent challenges in education, health, and economic development. EDC manages 350 projects in 35 countries. Visit edc.org.

Vulcan Productions is a production company headquartered in [Seattle, Washington](#), led by Paul G. Allen and Jody Allen. Vulcan Productions produces educational films and documentaries. Visit vulcanproductions.com.

